



## Full-Service Restaurants

EcoSure partners with global full-service restaurant brands to create an end-to-end brand protection strategy. Through a collaborative approach to assessments, coaching and industry best practices, we create a unique program that encompasses the critical components of any operation. The results are real-time insights and actionable steps that mitigate brand risk and optimize guest experience.

**A Brand Protection strategy focuses on the critical components of your operation.**



### Brand Standards

- Staff Uniforms & Hygiene
- Brand-Specific Compliance
- Marketing Signage & Displays
- Menu Compliance



### Guest Experience

- Front-of-House Condition
- Bathroom Cleanliness
- Staff Greeting & Demeanor
- Point-of-Purchase



### Product Quality

- Order Accuracy
- Service Sequencing
- Equipment Condition
- Labeling & Storage



### Food Safety

- Food Prep & Storage
- Hot/Cold Holding
- Cooking Temperature
- Contamination Prevention



### Workplace Safety

- Slip, Trip & Fall Prevention
- Fire Prevention
- Safety Awareness
- Chemical Storage & Safety



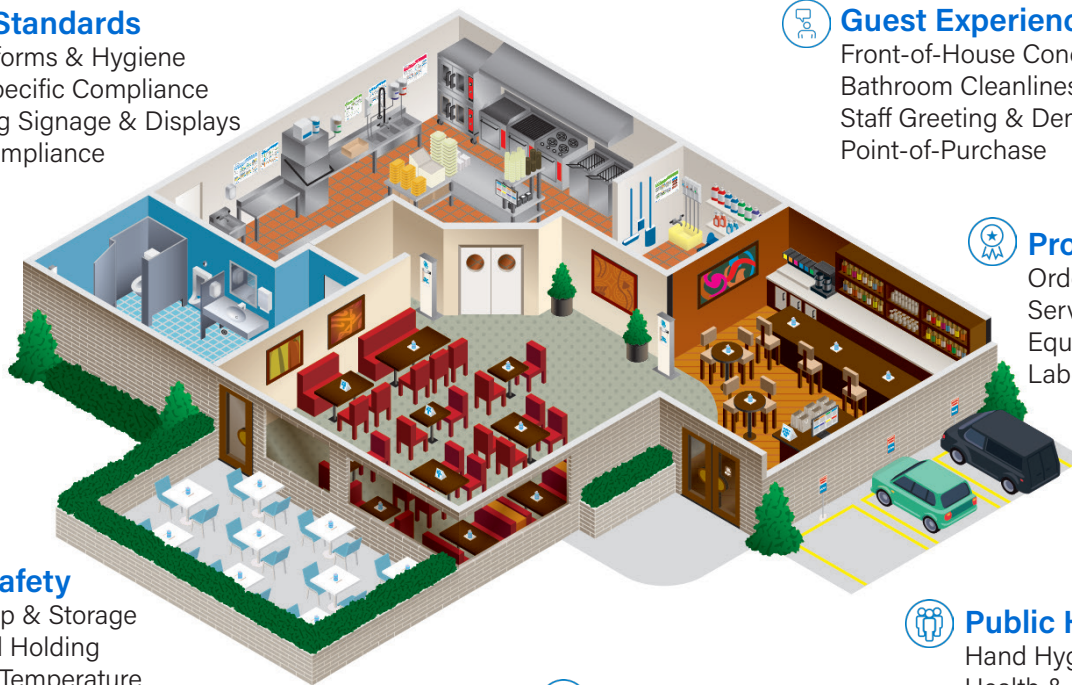
### Sustainability

- Composting
- Recycling
- Receptacle Labeling
- Energy Use

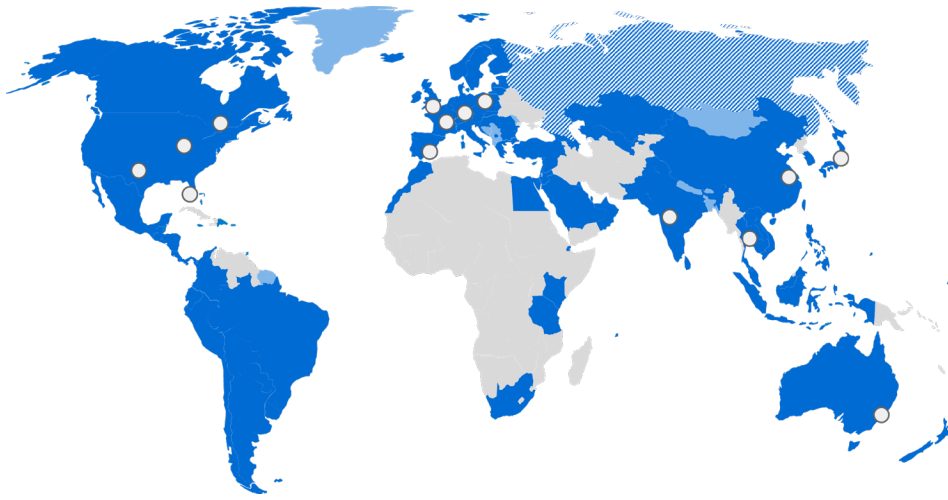


### Public Health

- Hand Hygiene
- Health & Illness Policies
- Biohazard Preparedness
- Pest Activity



EcoSure conducts more than 300,000 assessments annually in 104+ countries around the world. We speak over 30 languages, including Spanish, French, German, Mandarin and Portuguese.



- Current EcoSure Presence
- Opportunity for EcoSure Presence
- EcoSure International Leadership Team

All EcoSure Field Specialists are selected for their industry experience, education and coaching ability. Our team is agile and flexible to deliver calibrated results without disrupting your operations.

### Field Specialists' Credentials

#### North America:

- CP-FS
- HACCP
- OSHA
- ISO
- CPHI
- REHS

#### Global:\*

- CP-FS
- CIEH
- HACCP
- ISO
- BRC
- FSSC
- SQF

*\*Dependent on local regulatory requirements*

## The Benefits of a Brand Protection Strategy

### ▶ End-to-End Program Management

The EcoSure team is responsible for program buildout, execution and data analysis.

### ▶ Consistent Employee Performance

Our approach is centered around training, coaching and corrective action at the unit level, which helps to build an employee culture that emphasizes safety, accountability, knowledge retention and empowerment.

### ▶ Actionable Insights

Our assessments offer insight into everyday operations so our team can make recommendations specific to your brand.

### ▶ Exceptional Client Experience

EcoSure's unique all-inclusive agreement structure is transparent, creating the opportunity to build a collaborative partnership and focus on driving program results.

### EcoSure partners with you to:

- Determine Program Priority Areas
- Customize Program Design
- Conduct Onsite Assessments
- Discover Actionable Insights
- Recommend Program Enhancements



Contact your EcoSure representative

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